

Starting a rental marketplace is technically difficult. Building payment routing, managing inventory calendars, and handling user accounts from scratch takes months of development and high costs. Existing solutions are often too complex to set up or take a massive percentage of your profits.

FunRideBikes solves this directly. It is a complete, ready-to-run software business. You get a fully functional platform where local bike shops can list their inventory, and customers can rent them. You control the pricing, you keep your profits, and you manage the system without needing to write a single line of code.

Owner Value

When you purchase this platform, you are buying a ready-made Software as a Service (SaaS) business.

- **Run your own SaaS business immediately:** The platform is fully built and hosted. You simply log in and start operating.
- **Charge subscriptions on your terms:** You decide how much providers (bike shops) pay per month to use your platform. You can adjust this price at any time.
- **Receive direct payments:** Providers pay their monthly subscription fees directly to your bank account through Stripe.
- **Zero manual payouts:** When a customer rents a bike, the rental payment goes straight to the provider's Stripe account. You never have to manually calculate or transfer rental money.
- **Track your growth:** Use the admin dashboard to monitor total bikes, total bookings, and active customers.

Roles and How They Use the Platform

The system is built for three distinct types of users:

1. Owner / Admin (You) You are the operator of the platform. You log into

the admin panel to set the name of the marketplace and decide the monthly subscription fee for providers. You oversee the total platform statistics.

2. Provider / Staff (Bike Shops or Owners) These are your paying customers. They pay the monthly fee you set to access the platform. Once subscribed, they get a professional digital storefront. They upload photos of their bikes, set hourly and daily prices, and connect their bank account to receive rental payouts directly.

3. Buyer / Customer (Renters) These are the end-users who visit your site to rent a bike. They search for bikes by date, location, or type, pay for the rental securely using a credit card, and leave reviews after their trip.

Get Value Quickly

You can launch your business in three simple steps:

1. **Log in as Admin:** Access the `/admin` page using your secure credentials.
2. **Configure Your Business:** Enter your platform name and set the monthly subscription price you want to charge your providers.
3. **Launch:** Your platform is already hosted and live. You can immediately start sharing the link with local bike shops so they can sign up, pay you, and list their bikes.

Real-World Use Cases

For the Owner: You notice your coastal town has many small bike rental shops with terrible websites. You buy this platform, set a \$29/month fee, and invite them to join. Ten shops sign up. You now make \$290 a month in recurring revenue, while the platform handles all the technical work.

For the Provider: A local bike shop owner struggles to keep track of rentals on paper. They sign up for your platform, pay the monthly fee, and list their 20 bikes. They now have a digital calendar that prevents double-booking and allows them to accept credit cards online automatically.

For the Buyer: A tourist visiting the city wants a specific type of bike.

Instead of calling five different shops, they visit your site, type "mountain bike under \$40 for tomorrow" into the search bar, find exactly what they need, and book it in two minutes.

Key Features

SaaS Billing

- *Problem:* Manually invoicing businesses every month is slow and error-prone.
- *Solution:* The platform uses automated Stripe Subscriptions.
- *Outcome:* Providers must pay the fee you set during onboarding before they can list bikes. You get predictable, automated monthly revenue.

Automated Payouts

- *Problem:* Acting as a middleman for rental payments creates heavy accounting work.
- *Solution:* The platform integrates Stripe Connect.
- *Outcome:* When a renter pays for a bike, the money goes directly to the provider. You carry no liability for rental transactions.

AI Magic Search

- *Problem:* Traditional search filters can confuse users, causing them to leave the site.
- *Solution:* Built-in artificial intelligence reads natural sentences.
- *Outcome:* A user can type "I need a road bike in Denver for this weekend under \$50." The system automatically understands the category, location, dates, and price limit, showing them the right bikes instantly.

Smart Inventory Management

- *Problem:* Customers booking a bike that is already rented out ruins trust.
- *Solution:* The system uses a strict date-checking calendar.

- *Outcome:* If a bike is booked for a specific weekend, it completely disappears from search results for those dates, making double-booking impossible.

Step-by-Step Instructions

For Owners: Setting up the platform

1. Navigate to `/admin` in your web browser.
2. Enter your admin username and password.
3. In the Settings panel, enter your chosen Platform Name.
4. Enter the Subscription Price (e.g., 29 for \$29/month).
5. Click Save. The platform will automatically update all public pages and payment gateways with your new rules.

For Providers: Starting a store

1. Click "List Your Bike" on the homepage.
2. Create an account using an email address.
3. You will be taken to the Onboarding screen. Here, you will be prompted to subscribe to the platform based on the owner's pricing.
4. Enter credit card details to start the subscription.
5. Once paid, fill out your store name, location, and description.
6. Connect your bank account through the Stripe prompt to enable payouts.
7. Go to the Dashboard, click "Add Bike," upload an image, set the price, and click save. Your bike is now live.

For Buyers: Booking a ride

1. Visit the homepage and use the search bar or AI Magic Search.
2. Select the pick-up and drop-off dates.
3. Browse the available bikes and click "Book Now" on the one you want.
4. Review the total price and enter your payment details.
5. You will receive a confirmation, and you can view your active rentals

3. You will receive a confirmation, and you can view your active rentals by clicking "My Bookings" in the top menu.

Social Proof

The platform is built to highlight positive experiences to drive more sales. Customer reviews are displayed prominently:

""Rented a Gravel Bike for My Weekend Trip. It Handled Trails Like A Pro! The Rental Process Was Smooth And Quick. Great Service, Friendly Team, And Quality Bikes." — Kevin Brooks, Seattle, WA"

FAQ

Do I need to know how to code to run this? No. The platform is designed for non-technical operators. You manage the business entirely through a simple admin dashboard.

How do I make money? You make money by charging providers a monthly subscription fee to use your platform. You set this price in the admin panel, and the platform handles the billing automatically.

Is the payment system secure? Yes. All payments, both your subscription revenue and the providers' rental revenue, are processed through Stripe, the industry standard for secure online payments. No credit card data is ever stored on your actual server.

What happens if a provider stops paying their subscription? Stripe automatically notifies the system if a subscription is canceled or a payment fails. The system will restrict the provider's account until their billing is resolved.

Pricing and Upgrade Guidance

As the owner, your primary monetization strategy is the SaaS subscription plan for providers.

When you start, we recommend setting a highly competitive subscription price (e.g., \$15 to \$29 per month) to quickly attract local bike shops to your platform. As your marketplace grows and you drive more renters to

their listings, you can confidently increase the subscription price in your admin dashboard. The platform allows you to adjust your pricing strategy at any moment to maximize your revenue.

Next Steps