

WowGyms User Guide

OPERATING AND HANDOVER REFERENCE

Product overview

WowGyms is a gym discovery and flexible pass marketplace for travelers, remote workers, and local fitness customers. Customers can find independent gyms, compare facilities, book a day or week pass, pay online, and show a QR pass at check-in.

Gym providers receive a storefront and dashboard for managing their listing, pass prices, bookings, payouts, and revenue tools. The platform owner manages the brand, provider plan, users, and support messages from a separate administrator area.

The application is supplied as a starter business asset. It currently generates \$0 per month and does not include verified traffic, paying customers, or signed gym partners. Sample gyms, bookings, ratings, and dashboard figures are demonstration content. Replace them with real operating data before launch.

What the buyer receives

- The WowGyms.com domain and branded website application package
- Customer search, gym pages, booking, payment, and QR pass workflows
- Provider storefront, pass, booking, payout, and growth dashboards
- Platform owner controls for branding, provider plans, users, and messages
- Setup and technical handover guidance
- 30 days of reasonable technical handover support for setup questions and minor fixes

Buyer-owned accounts are required for authentication, application data, payments, AI features, hosting, and domain management. The handover does not include seller passwords, reusable private credentials, paid advertising, provider contracts, or future feature development.

Main user roles

Platform owner

The platform owner runs the marketplace. The owner can:

- Change the platform name, logo, support email, and homepage message
- Create a provider subscription plan and set its monthly price
- Synchronize the provider plan with the payment service
- Review customers and providers
- Suspend or reactivate user access
- Review incoming contact messages
- Change administrator sign-in details
- Monitor top-level counts for users, gym storefronts, bookings, and open messages

The built-in owner revenue model is a recurring subscription charged to gym providers. The current demonstration plan is free. To monetize it, the owner sets a paid monthly price, connects a buyer-owned payment account, synchronizes the plan, and starts onboarding providers.

Gym provider

A provider is a gym, fitness studio, yoga studio, CrossFit box, or similar operator. Providers can:

- Build a public storefront with descriptions, address details, photos, equipment, and amenities
- Create daily and weekly passes and set their own prices
- Connect a payout account
- Publish or unpublish the storefront
- Review bookings and validate QR passes
- Configure peak-day pricing
- Draft customer winback campaigns
- View booking-based revenue figures and forecasts

Customer

A customer can:

- Search for gyms by location, equipment, or amenities
- Review gym details, photos, ratings, and available passes
- Choose a future visit date and pay through secure checkout
- View confirmed and past bookings
- Show a unique QR pass at the gym
- Cancel an eligible booking at least 24 hours before the booked date
- Create a travel training plan from gyms in the directory
- Ask the gym concierge for a recommendation and share the answer through WhatsApp

Get value quickly

Follow this order during the first week.

- 1 Sign in to the administrator area using the handover details supplied privately.
- 2 Change the administrator username and password immediately.
- 3 Update the platform name, logo, support email, and homepage message.
- 4 Connect buyer-owned authentication, data, payment, AI, hosting, and domain accounts with help from the technical guide.
- 5 Decide whether providers will start on a free plan or a paid monthly plan.
- 6 If using a paid plan, set the price and currency, save the plan, and synchronize it with the payment service.
- 7 Remove or clearly label demonstration records. Add verified gym information only.
- 8 Invite one real gym provider to create a storefront and connect payouts.
- 9 Ask the provider to add one daily pass and one weekly pass.

- 10 Complete a full test booking, payment, confirmation, QR validation, and eligible refund before accepting real customers.
- 11 Review privacy, terms, refund rules, provider agreements, and local marketplace obligations for every launch country.
- 12 Launch provider outreach and customer marketing only after the full workflow passes your checks.

Customer workflow

Create an account and choose a role

Select the sign-in option and create an account. A new user chooses either gym provider or customer. The selected role controls which tools the user can access and is not designed to be changed later.

Find a gym

Use the location or keyword search. Add equipment and amenity filters when needed. Open a gym card to review its public storefront, facility details, photos, passes, and prices.

Book and pay

Choose an active daily or weekly pass and a future visit date. Continue to the hosted payment page. After a successful payment, the booking appears in My Bookings with its status and QR pass.

Use or cancel a pass

Show the QR code to the gym provider at check-in. A confirmed booking can be cancelled through the application when it is still at least 24 hours before the visit and the payment has a refundable record. The buyer should publish a clear customer refund policy that matches this rule.

Use the travel tools

The itinerary planner asks for the destination, travel dates, hotel area, training style, and any schedule or equipment needs. It returns a plan based on published gyms in the directory. The concierge accepts a plain-language request and suggests a suitable gym from the live directory. These tools require the buyer's AI service configuration.

Provider workflow

Create the storefront

Choose the gym provider role, then open My Storefront. Add the gym name, public address, description, map location, photos, equipment, amenities, and optional video link. Save the storefront as a draft while information is being checked.

Add passes and prices

Open Passes and Pricing. Create a clear name and description, choose daily or weekly access, select a currency, and set the price. A pass can be activated or deactivated. Use real terms that the gym can honor.

Connect payouts and publish

Open Payouts and start the hosted payout onboarding process. The storefront cannot be published until the provider's payment account reports that charges are enabled. When onboarding is complete, return to My Storefront and publish it.

Manage bookings and check-in

Open Bookings to review customer, pass, date, amount, and status details. At check-in, enter or scan the customer's QR value. A valid confirmed pass changes to used. An already used, cancelled, or failed pass is rejected.

Use revenue tools

Peak pricing lets the provider choose busy weekdays and a multiplier. When enabled, the booking price is adjusted for those days. Winback tools identify inactive customers and draft a re-engagement message. Forecasting uses recorded booking data to summarize performance and provide planning guidance. These tools support decisions but do not guarantee revenue.

Platform owner workflow

Set the brand

Open Branding, update the platform name, logo link, support email, and homepage message, then save. Check the public pages after every brand change.

Set the provider plan

Open Provider Plan. Enter the plan name, short description, monthly price, currency, and included features. Save the plan, then synchronize it with the payment service. The current demonstration configuration is free, so a paid amount must be set before provider subscription revenue can begin.

Manage users and messages

Open Users to review roles and account status. Suspend only when necessary and keep a record of the reason. Open Inbox to review customer and provider contact requests and mark resolved conversations when complete.

Protect administrator access

Open Security and replace the handover credentials with a strong, unique username and password. Keep the new details in a secure password manager and do not share them through public documents.

Revenue model

The built-in platform-owner model is a monthly provider subscription. Providers separately earn money from customer pass sales through their connected payout accounts. The current application is configured with a free provider plan and no platform transaction fee. A buyer can activate subscription revenue by setting a paid provider plan and completing payment configuration.

Possible future monetization, such as platform booking fees, featured placement, advertising, or partner commissions, is not presented as an existing feature. These ideas require product, legal, and commercial work before use.

Practical launch examples

Traveler booking a gym pass

A traveler searches near a hotel, filters for a rowing machine and showers, opens a gym page, buys a day pass, and shows the QR pass at reception.

Gym selling spare capacity

A gym creates a storefront, connects payouts, lists weekday day passes, and enables a higher multiplier for selected busy days. Staff review bookings and validate each QR code on arrival.

Owner testing paid provider plans

The platform owner changes the provider plan from free to a monthly price, synchronizes it with the payment service, and offers the plan to a small group of verified gyms. The owner reviews real conversion and support data before expanding outreach.

Current status and product boundaries

The main marketplace, provider, customer, payment, QR, administrator, and AI-assisted workflows are built. Commercial use still requires buyer-owned service accounts, production configuration, verified gym content, policy review, and end-to-end testing. Demonstration records are not evidence of real activity.

The application does not include a fully inbound WhatsApp or SMS bot. Concierge answers can be shared by the user through WhatsApp. Successful booking receipts depend on payment-account receipt settings rather than a separate built-in email service.

Handover and support

The buyer receives the application package, domain transfer, documentation, and configuration guidance. Codeblix provides 30 days of reasonable technical handover support for setup questions and minor fixes. This does not include unlimited development, new features, paid third-party fees, marketing, provider recruitment, legal work, or ongoing operations.

Next steps

Sign in as the platform owner, change the administrator credentials, set the brand and provider price, connect buyer-owned services, replace demonstration content, and complete one full test booking. Once that check passes, begin onboarding real gym providers with confidence.