

RecipesMondial Owner and User Guide

Operational guidance for the buyer and future operator

1. Turn food knowledge into a focused online marketplace

RecipesMondial helps food creators sell their work without forcing them to build a separate store, membership system, customer library, and licensing process. A chef can publish premium recipes. A baker can sell a collection. A food blogger can run a monthly club. A publisher can buy original recipe content under recorded commercial terms.

For the platform owner, these activities create three built-in revenue paths: creator subscription plans, a fee on creator sales, and paid marketplace promotion. The owner controls the marketplace, chooses the commercial offer, manages creators, and reviews activity from a separate administration area.

RecipesMondial currently generates \$0 per month and has no verified traffic or paying customers. It is a starter asset. The product experience and demonstration content are in place, while the new owner remains responsible for live account setup, creator recruitment, marketing, customer support, and daily operation.

2. Why the owner can build a business with RecipesMondial

The owner does not need to invent a product from the beginning. RecipesMondial already connects the main parts of a creator commerce business:

- A public marketplace where people can discover recipes, products, and creators.
- Individual storefronts that creators can share with their own audiences.
- One-time products, recurring memberships, and commercial content licences.
- Secure checkout and creator payout onboarding.
- Private customer access to purchased content.
- Creator tools for content, customers, promotions, and analytics.
- Owner tools for plans, fees, users, moderation, transactions, and reports.

The owner can adjust creator plan prices and platform fee percentages, then connect the matching payment products. Creator sales can include the platform fee selected for the creator's plan. Creators receive their share through connected payout accounts after approval by the payment provider.

The included starting plan structure is:

- Free: no monthly fee, up to five products, and a 10 percent platform fee.
- Creator: \$19 per month, up to 50 products, memberships, coupons, analytics, and a 6 percent platform fee.
- Pro: \$39 per month, unlimited products, commercial licences, advanced analytics, and a 3 percent platform fee.
- Studio: \$79 per month, multiple-brand and team-oriented features, advanced licensing, and a 1 percent platform fee.

These are starting settings, not a guarantee of revenue. The owner should review the prices, limits, included features, and payment settings before launch.

3. Main roles

Platform owner or administrator

The owner sets the direction of the business. The owner reviews marketplace figures, manages users and creators, moderates recipes and reviews, checks transactions and subscriptions, handles reports, and controls plans and site settings.

Creator or seller

A creator builds a public storefront and publishes food content. Creators can sell premium recipes, collections, cookbooks, memberships, and commercial content licences. They also manage orders, customers, coupons, promotions, reviews, analytics, billing, and payout onboarding.

Customer

A customer browses the marketplace, follows creators, saves favourites, buys products or memberships, and opens purchased items from a private library.

Business buyer

A business buyer purchases commercial recipe content. The purchase record keeps the exact licence terms that applied at checkout, along with access to the purchased material.

4. Owner launch checklist

Step 1: Secure owner access

- 1 Take control of the domain and all buyer-owned service accounts.
- 2 Change the transferred owner credentials immediately.
- 3 Remove access for people who should no longer manage the business.
- 4 Confirm that normal customers and creators cannot open the owner area.

Step 2: Review the public website

- 1 Open the homepage, discovery area, creator directory, pricing page, licensing page, help page, and contact page.
- 2 Check that the RecipesMondial name and domain are consistent.
- 3 Replace demonstration profiles, recipes, products, orders, and analytics, or label them clearly as examples.
- 4 Add the final support contact and review the terms, privacy, refund, and licensing wording.

Step 3: Set the commercial offer

- 1 Open the plan management area.
- 2 Review the Free, Creator, Pro, and Studio plans.
- 3 Choose a monthly price, product limit, included features, and platform fee for each plan.
- 4 Confirm that the public pricing page matches these choices.
- 5 Set the available promotion types and prices.

Step 4: Prepare payments and creator payouts

- 1 Connect a buyer-owned payment platform account.
- 2 Complete all required business checks for live payments.

- 3 Connect the creator subscription prices to the matching plans.
- 4 Onboard at least one creator payout account.
- 5 Confirm that the creator is approved to accept charges and receive payouts.
- 6 Test one-time purchases, recurring memberships, platform fees, refunds, cancellations, and customer access.

Step 5: Onboard the first creators

- 1 Choose a small, focused group such as bakers, regional food creators, or culinary educators.
- 2 Help each creator complete the profile, storefront, payout, and first product steps.
- 3 Ask creators to publish at least one free recipe and one paid offer.
- 4 Review every public page before featuring it.
- 5 Use creator feedback to improve onboarding before opening to a larger group.

5. Customer workflow

Discover content

- 1 Open Discover or Creators.
- 2 Search by recipe, creator, cuisine, country, diet, language, price, or product type.
- 3 Open a creator storefront to see the creator profile, free work, paid products, and membership offers.

Create an account

- 1 Select sign in or create account.
- 2 Complete the secure account process.
- 3 Choose a customer or business-buyer path during onboarding when offered.
- 4 Return to the product or creator page.

Buy a product

- 1 Open a premium recipe, collection, cookbook, membership, or commercial licence.
- 2 Review the description, price, included items, and any licence terms.
- 3 Enter a valid coupon when available.
- 4 Continue to secure checkout.
- 5 After successful payment, open the private library.
- 6 Select the purchased item to view the available content or downloads.

Manage an account

Customers can use the dashboard to view purchases, memberships, licences, favourites, followed creators, notifications, account settings, and billing. Only verified purchasers can review paid products.

6. Creator workflow

Complete onboarding

- 1 Create an account and choose the creator role.
- 2 Add the public creator name, storefront username, creator type, specialties, and country.

- 3 Upload a profile image and cover image.
- 4 Add a short biography and social links.
- 5 Choose the available plan.
- 6 Start payout onboarding and complete the provider's checks.
- 7 Create the first recipe or product.

Build the storefront

- 1 Open Storefront in the creator dashboard.
- 2 Add a clear tagline and about section.
- 3 Choose the cover, profile image, accent details, and featured content.
- 4 Add useful social links.
- 5 Preview the public page and confirm that it reads well on desktop and mobile.

Publish a recipe

- 1 Open Recipes and select New Recipe.
- 2 Enter the title, description, cover image, cuisine, region, category, difficulty, preparation time, cooking time, and portions.
- 3 Add structured ingredients and step-by-step instructions.
- 4 Add notes, substitutions, serving ideas, equipment, or storage guidance when useful.
- 5 Choose public, member-only, purchase-only, or private visibility.
- 6 Save the draft, review it, and publish when complete.

Create a product

- 1 Open Products and select New Product.
- 2 Choose premium recipe, collection, cookbook, membership, or commercial licence.
- 3 Add a clear title, description, cover, price, and included recipes or files.
- 4 For a commercial licence, define the permitted use, period, territory, attribution, editing rights, and exclusivity.
- 5 Save as a draft or publish after review.

Use coupons and promotions

Creators can create percentage or fixed-value coupons, set an expiry, limit the number of uses, restrict a coupon to selected products, and limit it to first-time customers. Promotions can feature an eligible creator, recipe, or product after successful payment.

Review sales and customers

The creator dashboard brings together orders, customers, memberships, licences, reviews, analytics, billing, and payout status. Creators can see commercial activity without receiving sensitive card details.

7. Owner administration workflow

Review performance

Use the owner overview to review users, creators, paid creators, marketplace sales, creator subscriptions, transaction-fee revenue, promotion revenue, orders, refunds, and recent activity. Demonstration figures must remain separate from real business reporting.

Manage creators and content

- 1 Review new creator profiles and payout readiness.
- 2 Verify, feature, suspend, or restore creators as appropriate.
- 3 Review published or reported recipes and products.
- 4 Moderate verified-purchase reviews and reported content.
- 5 Record important actions so future operators understand what changed.

Manage money settings

- 1 Review creator plans and plan features.
- 2 Check that public prices match payment-provider prices.
- 3 Confirm each plan's platform fee.
- 4 Review completed orders, creator shares, refunds, subscriptions, and promotion purchases.
- 5 Never describe demonstration transactions as real income.

Handle reports

Review reports for stolen content, copyright concerns, misleading products, inappropriate material, spam, or fraud. Move each case through a clear review process, keep internal notes, and communicate the decision to affected users when appropriate.

8. Real-world use cases

A baker sells a digital collection

A baker publishes free recipes to show quality, then packages 20 premium recipes into a paid baking collection. A customer buys once, receives library access, and the platform keeps its configured fee.

A chef runs a monthly membership

A chef creates a recurring club with member-only recipes. Customers subscribe and keep access while the membership is active. The chef tracks member activity, and the platform earns according to the chef's plan and transaction fee.

A publisher buys commercial content

A food publisher reviews a commercial recipe package, accepts its specific usage terms, and pays through checkout. The purchased terms are saved with the licence record so later edits do not change the agreement.

The owner sells marketplace visibility

An approved creator purchases a time-limited promotion for a product. The owner earns promotion revenue while controlling which placements are available and ensuring featured content meets marketplace standards.

9. Frequently asked questions

Can the owner change the plans and fees?

Yes. The plan and fee structure is designed to be configurable. The owner should keep the website, application settings, and payment-provider prices aligned. A technical operator may be needed for provider-side configuration.

Do creators choose their own product prices?

Yes. Creators can set prices for their products within the rules chosen by the platform owner.

Does the owner keep the full creator sale?

No. The payment flow is designed to keep the configured platform fee and route the creator share through a connected payout account. Live use depends on payment-provider approval.

Is card information stored in RecipesMondial?

Sensitive card details should remain with the payment provider. RecipesMondial stores the commercial records needed for orders, subscriptions, access, and reporting.

Is revenue guaranteed?

No. Current monthly revenue is \$0. Future results depend on pricing, creator quality, market demand, promotion, support, and day-to-day execution.

Is the marketplace already populated with real sellers?

No verified active seller base is included. Demonstration profiles and activity show the intended experience and must not be counted as customers or revenue.

What support is included?

Codeblix provides up to 30 days of reasonable handover support for transfer questions and orientation to existing features. It does not include unlimited development, new features, ongoing operations, marketing, legal work, third-party fees, or provider approval.

10. Current boundaries and next steps

- Revenue is currently \$0 per month.
- No verified traffic, customers, or commercial transaction history is included.
- Payment and payout accounts require buyer ownership and provider approval.
- The buyer is responsible for creator recruitment, customer acquisition, content standards, support, taxes, privacy, refunds, and licensing review.
- Results are not guaranteed.

After transfer, secure owner access, confirm the creator plans and fees, complete live payment setup, replace or label demonstration content, and test every sale and access flow. Then onboard a small creator group and launch in stages.