

RecipeGPT User Guide

A practical operating guide for the new RecipeGPT owner.

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What RecipeGPT does

RecipeGPT is a household meal-planning SaaS built around a practical food-rescue loop. A household records the food it has, marks rough quantities and expiry dates, receives structured meal suggestions that prioritise items needing attention, cooks from guided steps, records leftovers, and keeps a shared shopping list.

The product is not positioned as a medical or nutrition authority. Users must check allergens, food condition, quantities, and safe cooking temperatures themselves.

What the buyer receives

- The `recipe-gpt.com` domain and the RecipeGPT product identity.
- The complete React and TypeScript source repository at `github.com/codeblix-ltd/FLIPPA-Recipe-GPT`.
- A Convex schema with queries, mutations, actions, realtime data, file storage, scheduled-ready data flows, and seed data.
- Clerk authentication for household users.
- Stripe Checkout, Billing Portal, plans, and signed webhook processing.
- Gemini structured recipe generation with a deterministic fallback when the model is not configured or generation fails.
- Public marketing pages, public recipes, pricing, legal pages, onboarding, household workspace pages, and an admin area.
- This user guide and the companion technical documentation.

RecipeGPT is a starter asset. This package represents no revenue, traffic, or paying-customer history. It is a product foundation that still needs buyer-owned service accounts, deployment, testing, marketing, and customer acquisition.

Main user roles

Guest

Guests can browse the marketing pages, public recipe library, pricing, product explanation, and legal pages. They can move to the authentication flow when they want to use the private kitchen.

Free user

Free users can create a profile and household, add pantry items, view meal suggestions, use cook mode, save recipes, manage a shared shopping list, and track leftovers. The seeded free plan allows ten AI recipes per month and up to fifty pantry items.

Plus user

The Plus plan is seeded at \$5.99 per month or \$49 per year. It is designed for fair-use AI recipes, weekly meal planning, photo pantry storage, recipe remix and import extensions, and expiry insights. The buyer should confirm the final product behaviour and price copy before launch.

Family user

The Family plan is seeded at \$8.99 per month or \$79 per year. It is designed for up to six household members, a shared pantry and shopping list, multiple food profiles, and family meal planning.

Household owner and member

The owner creates the household and controls its shared kitchen context. Members can contribute food, plans, cooking activity, leftovers, and shopping items. The buyer should complete and verify invite permissions before accepting real household data.

Platform administrator

The separate admin flow uses its own hashed session model. It provides a summary and product administration surface. The initial seeded admin credential is not included in this document. Rotate any seed credential immediately after deployment and never publish it in the listing, repository, screenshots, or support messages.

The main product loop

1. Add food

Open Pantry and add an ingredient, quantity, unit, category, and approximate expiry date. The current starter pantry includes baby spinach, whole milk, chicken breast, carrots, and basmati rice. Quantities are intentionally practical rather than laboratory precise.

The backend stores normalized ingredient names, expiry timestamps, storage category, optional storage location, and optional photo storage IDs. Pantry items can be removed when they are used or discarded.

2. Rescue a meal

Open Rescue and choose a time limit and mood. The rescue action reads the household pantry, prioritises items approaching expiry, and returns exactly three structured meal ideas. Each suggestion can include a title, summary, preparation time, rescue score, missing ingredients, ingredients, and cooking steps.

Gemini is used only when its buyer-owned server key is configured. If it is unavailable, the deterministic fallback still returns safe starter suggestions and records the generation outcome in the AI usage table.

3. Cook in guided mode

Choose a suggested recipe and open Cook mode. The current source includes a focused step-by-step cooking screen. After cooking, the household can record leftover servings. The cooking mutation records a cooking session, reduces pantry quantities, and creates a leftover record when extra servings are entered.

The buyer should review quantity deduction rules before live use. The current starter implementation applies a simple deduction model to the first pantry items and is suitable as an MVP foundation, not as a certified inventory accounting system.

4. Close the shopping loop

Add manual items to the shared Shopping list or extend the meal-planning flow to calculate missing ingredients. When an item is marked purchased, the backend can add it back to the pantry with a default shelf window. This creates the intended loop:

```
Pantry -> Rescue meal -> Cook -> Leftovers -> Shopping -> Pantry
```

5. Plan the week

Meal plan data is stored per household and week. The seeded experience includes a seven-day dinner view with starter meal titles. The buyer can expand the Plan my week button into a full AI planner after confirming product scope, household preferences, and the desired plan limits.

Public product surface

- / explains the food-rescue promise and shows the main call to action.
- /how-it-works presents the five-step product loop.
- /recipes shows the public recipe library.
- /recipes/:slug shows a public recipe detail page.
- /pricing shows Free, Plus, and Family plans.
- /about explains the product purpose and transfer-friendly architecture.
- /privacy and /terms provide the current legal starter copy.
- /auth contains the split sign-in and sign-up experience.

The current public recipe examples are Creamy chicken and spinach rice, Roasted tomato white bean toast, and Green fridge frittata. Replace imagery, legal copy, and brand wording as required by the buyer's market.

Private product surface

- /onboarding creates a household, records food preferences, and inserts a starter pantry.
- /app shows pantry count, urgent items, shopping count, rescued cooking sessions, and the current recommended meal.
- /app/pantry manages ingredients and expiry groups.
- /app/rescue runs the structured rescue action.
- /app/planner shows the weekly plan.
- /app/shopping manages the shared list.
- /app/recipes shows the saved recipe library.
- /app/leftovers shows leftover servings and use-by dates.
- /app/household shows the current household and invite entry point.
- /app/settings shows preference controls.

- /app/billing starts checkout for a paid plan.
- /app/cook provides the focused cook mode.

Launch checklist for the new owner

1. Transfer recipe-gpt . com to the buyer's registrar account.
2. Create a buyer-owned Convex deployment and deploy the backend.
3. Create a buyer-owned Clerk application and set the production issuer and publishable key.
4. Configure buyer-owned Gemini server access if AI generation is wanted.
5. Configure buyer-owned Stripe products, prices, customer portal, and signed webhook secret.
6. Set the public site URL and application identity values.
7. Run the idempotent seed only against the intended buyer-owned deployment.
8. Sign in as a normal user, complete onboarding, add pantry items, run Rescue, complete Cook mode, record leftovers, and test Shopping.
9. Test Free, Plus, and Family pricing behaviour in Stripe test mode.
10. Sign in to the admin area, rotate the initial seed credential, and review product settings.
11. Replace starter legal and support copy before accepting real customers.
12. Remove seller access and rotate all buyer-owned service credentials after handover.

Monetisation model

The source contains three plan records:

- Free at \$0, with limited AI recipe usage, pantry capacity, one household, and cook mode.
- Plus at \$5.99 per month or \$49 per year, for deeper planning and food-rescue features.
- Family at \$8.99 per month or \$79 per year, for shared household use.

Stripe products and monthly prices can be created by the backend during the first checkout when IDs are not already saved. The buyer must create and verify the production Stripe account, tax treatment, refund policy, and price presentation. No revenue is represented by this transfer package.

Safety and product boundaries

- RecipeGPT is meal-planning assistance, not medical advice.
- Users must check allergies and food safety themselves.
- Gemini output is requested as structured JSON, but the buyer should still review safe recipe handling and model failure behaviour.
- Pantry quantity deduction is an MVP rule and should be improved before relying on it for precise inventory.
- Photo storage is supported by the Convex schema and upload flow. Any expanded image recognition workflow should be tested and verified before it is sold as a guaranteed feature.
- The product does not include a represented customer, revenue, traffic, or retention history.

Frequently asked questions

Is this already a live business?

No live deployment, traffic, revenue, or customer history is represented in this starter package. The buyer receives source and documentation for deployment.

Does it need an AI account?

The rescue action can use Gemini when the buyer supplies its server key. A deterministic fallback provides starter behaviour when the key is absent or the request fails.

Does it use Supabase?

No. The product runtime uses Convex for data, file storage, functions, and realtime behaviour. Supabase is used only by Codeblix to store this Flippa sales-page package and its documents.

What support is included?

The transaction should define the final support period and handover scope. A sensible handover covers the domain, repository, buyer-owned service configuration, deployment confirmation, documentation, and credential rotation.

Is RecipeGPT affiliated with OpenAI?

No affiliation is represented. The buyer should review naming and trademark considerations around the GPT term before relaunching or rebranding the product.