

Property-1 User Documentation

1. Introduction

Running a real estate platform usually requires hiring a development team, managing complex servers, and spending months building features. Property-1 solves this by giving you a fully functional, premium Real Estate SaaS platform that is ready to launch.

As the owner, you are not just buying a website template; you are acquiring a business foundation. You own the platform where agencies pay to list properties and buyers come to find their dream homes. You control the pricing, you manage the users, and you keep the revenue.

2. Value for the Owner

Your primary goal is to run a profitable software business. Property-1 is designed to help you achieve that with minimal technical friction.

- **Own Your SaaS Business:** You are the administrator. You decide who joins and how the platform operates.
- **Set Your Own Prices:** You have full control over subscription plans. Whether you want to charge \$50/month or \$500/month for agency access, you configure this directly in your dashboard.
- **Direct Stripe Integration:** Payments go directly from the customer to your Stripe account. There is no middleman taking a cut of your SaaS revenue.
- **Automated Management:** Agencies sign themselves up, manage their own profiles, and upload their own listings. You do not need to manually data-entry properties.
- **Performance Tracking:** View your total users, active agencies, and paying members from a central command center.

3. Roles & How They Use the Platform

Understanding the three user types is essential for running your platform.

Owner / Admin (You)

You hold the keys to the castle. You access a dedicated **Admin Panel** where you can:

- Configure pricing plans and membership features.
- View a list of all registered users and agencies.
- Block or unblock users if they violate terms

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- Edit agency details or fix listings if necessary.

Provider / Agency (Your Customer)

These are the businesses that pay you. Their workflow is:

- **Sign Up & Pay:** They create an account and subscribe to a membership plan you defined.
- **Dashboard Access:** They get a private dashboard to upload properties, track views, and manage their company profile.
- **Lead Management:** They receive messages directly from interested buyers.

Buyer / Customer (The End User)

These are the people looking for homes. They drive traffic to your site.

- **Browse & Filter:** They search for properties by location, type (e.g., Villa, Penthouse), or price.
- **Wishlist:** They can save properties to their personal account.
- **Contact:** They send inquiries directly to the agencies.

4. Get Value Quickly: Launch Guide

Follow these steps to go from "setup" to "open for business."

Step 1: Access the Admin Panel

Navigate to the `/admin`` route on your deployed application. You will be prompted to log in. This secure area is where you control the business logic.

Step 2: Configure Pricing Plans

1. In the Admin Panel, click on the **Pricing** tab.
2. You will see default plans (e.g., "Partner Access").
3. Click **Edit Configuration**.
4. Change the **Name**, **Price**, and **Stripe Price ID** to match your business model.
5. Click **Save**. *Note: You must create the corresponding Price ID in your Stripe Dashboard first and paste it here.*

Step 3: Verify Stripe Connection

Ensure your application environment variables are set up with your Stripe keys. Once connected, when an agency subscribes via the "Pricing" page, the money flows to your Stripe account, and the system automatically upgrades their role to "Agency."

Step 4: Invite Agencies

Your platform is live. Send your URL to real estate agents. They can click "List Property," create an account, pay the fee, and start populating your site with content immediately.

5. Real-World Use Cases

Scenario A: The Niche Luxury Market

You (Owner): You decide to focus only on high-end villas. You update the site name in the Admin settings and set a high monthly subscription price. **Agency:** "Elite Homes Ltd" signs up. They pay your subscription fee because they want access to your specific audience. They upload 10 luxury villas. **Outcome:** You earn recurring monthly revenue from Elite Homes Ltd without ever visiting a property yourself.

Scenario B: The Regional Marketplace

You (Owner): You launch a platform specifically for rentals in a university town.

Buyer: A student visits the site, filters by "Apartment," and finds a listing. **Action:** The student sends a message via the "Schedule Viewing" form. **Agency:** The local rental agency receives the lead in their Agency Dashboard and closes the deal. They remain a happy, paying subscriber to your platform.

6. Key Features

For the Owner (Admin Panel)

- **User Management Table:** See every user, their email, and their membership status. Easily identify who is a paying customer and who is a free user.
- **Agency Oversight:** View all registered agencies. If an agency uploads a low-quality logo or has a typo in their name, you can edit it directly from your panel.
- **Global Plan Management:** Update features lists and pricing text instantly without touching code.

For the Agency (Provider Dashboard)

- **Property Management:** A clean interface to Add, Edit, or Delete listings.

- **Image Uploads:** Agencies can upload high-resolution images for their properties.
- **Analytics:** A graph showing how many views their listings received in the last 7