

MemoSlide Buyer User Guide



Product overview

MemoSlide helps people turn a written memo, report, strategy note, or rough business idea into a clear presentation plan. The user keeps the source material beside the planned deck, so the main argument, facts, and requested decision stay connected to the slides.

The product is useful for founders preparing investor updates, consultants building client proposals, product teams presenting strategy, students planning research briefings, and small agencies that create presentations for customers.

MemoSlide is a planning workspace. It is not a full slide design tool and it does not write a complete presentation with generative AI. Its smart checks use clear rules and do not need an AI key. Users remain in control of every recommendation and edit.

What the buyer receives

- The MemoSlide.com domain.
- The website source code and current product design.
- Public marketing, pricing, framework, example, guide, support, and legal pages.
- Creator workspaces for memo import, story planning, slide editing, review, versioning, sharing, and export.
- An owner area for users, workspaces, plans, frameworks, slide patterns, website content, billing records, and support operations.
- This buyer guide and a separate technical handover guide.
- Up to 30 days of reasonable technical handover support from Codeblix.

The sale is for a starter business asset. It does not include verified revenue, traffic, paying customers, or guaranteed business results.

Main user roles

Creator

A creator starts projects, adds memo text, reviews detected sections, creates slide plans, edits slide content, applies a brand kit, invites reviewers, and exports the result.

Workspace team

A workspace can include an Owner, Editor, Commenter, and Viewer. The owner controls members and billing. Editors can change deck content. Commenters can review and discuss. Viewers can read the material and use permitted exports.

Platform owner

The platform owner manages the business. The owner can review users and workspaces, adjust plan prices and limits, publish frameworks and templates, manage website content, review support requests, and inspect payment or usage records.

Customer workflow

1. Create a project

Sign in, open the workspace, and choose New project. Add a title, audience, objective, desired action, target slide count, presentation ratio, and story framework.

2. Add the source memo

Paste written content or upload a plain text or Markdown file. Review the preview before saving. MemoSlide detects headings, lists, numbered steps, quotes, numbers, and paragraph groups.

3. Review the detected sections

Check every section before building slides. Rename sections, merge or split them, mark their importance, and identify material that needs evidence. The original memo remains available for comparison.

4. Build the story

Move source sections into the stages of the chosen framework. The framework board helps the creator see whether the deck has a clear opening, argument, decision, and next step.

5. Create and edit slides

For each slide, add a purpose, headline, takeaway, body points, evidence, visual direction, speaker notes, source references, layout pattern, and status. Slides can be reordered, duplicated, split, combined, archived, and restored.

6. Use the planning checks

- Section Detector finds useful structure in the memo.
- Narrative Fit checks whether the project covers the important framework stages.
- Slide Budget Assistant suggests when content may need to be split, combined, or moved to an appendix.
- Headline Quality Check flags vague, passive, or overly long headlines.
- Evidence Coverage connects numbers, quotes, and source notes to slides and flags unsupported claims.
- Redundancy Signal finds repeated slide ideas.
- Executive Summary Builder assembles an approved summary from existing slide fields.

These checks explain the rule behind each suggestion. They do not change user content without approval.

7. Review with a team

Invite members according to the workspace plan. Add comments to a project or slide, assign an issue, set a due date, and resolve the thread after the change is complete. Team plans support a Draft, In Review, and Approved workflow. Reopening approved work requires a reason.

8. Share a review

Create a view-only or comment-enabled share link. The link can have an expiry date and can be revoked. Use this for a client or reviewer who does not need full workspace access.

9. Export the deck plan

Run the export check before downloading. It warns about missing headlines, unsupported claims, unresolved comments, and content that may be too long. Available formats depend on the plan and include Markdown, JSON, editable PPTX, and a print-ready version.

Platform owner workflow

Configure the public offer

Review the Free, Pro, and Team plans. The current starting prices are \$0, \$14 per month, and \$39 per month. The owner can change prices, project limits, seat limits, storage limits, trials, grace periods, plan visibility, and premium access.

Connect subscription payments

MemoSlide includes subscription checkout and billing flows for platform plans. Before accepting real payments, connect a buyer-owned Stripe account, add buyer-owned product and price details, configure the webhook, and complete a test purchase. Subscription money then goes to the buyer's connected business account.

Manage the product catalogue

Use the owner area to create and update narrative frameworks, framework stages, slide patterns, examples, and templates. Plans can control which frameworks and exports are available.

Manage customers and operations

Review users, workspaces, plan status, storage use, exports, failed payments, support requests, and audit history. Suspend access when required and record important owner actions.

Manage the public website

Publish or update guides, examples, frequently asked questions, testimonials, and legal content. Only publish testimonials or performance claims that the new owner can verify.

Revenue model

The built-in revenue model is recurring SaaS subscriptions.

- Free users can try the core planning method with limited active projects and basic frameworks.
- Pro users can pay for unlimited projects, premium frameworks, brand kits, additional exports, and version history.
- Team customers can pay for shared review, approvals, comments, seats, and team brand tools.

The buyer may later test annual billing, specialist framework packs, agency plans, education plans, or paid setup help. These are optional future ideas and are not current revenue sources.

First-week launch checklist

1. Take control of the domain and source package.

2. Create buyer-owned accounts for hosting, authentication, application data, file storage, email, and payments.
3. Replace and rotate every transferred credential.
4. Confirm the brand name, support address, legal pages, pricing, plan limits, and billing currency.
5. Connect the buyer's payment account and complete a test checkout, webhook, upgrade, cancellation, and customer portal flow.
6. Create a test creator account and workspace.
7. Import a memo and review the detected sections.
8. Build, comment on, approve, share, and export a sample deck.
9. Test owner controls and access limits with separate accounts.
10. Prepare customer support, backups, privacy handling, and a simple marketing plan before public launch.

Current status and boundaries

MemoSlide currently generates \$0 per month and is sold as a starter asset. No verified traffic, customers, transactions, or production history are included. The application package contains the core product workflows, but the buyer must connect buyer-owned services, deploy the transferred package, activate live payments, review legal content, test the live environment, and market the service.

MemoSlide.com was registered in January 2021. Its registration history and clear connection to memo-to-slide planning make it a suitable brand for the product. Domain age does not guarantee traffic or search ranking.

Common questions

Does MemoSlide generate a complete deck with AI?

No. It uses deterministic planning rules to organise source material, check story flow, identify evidence gaps, and improve the plan. The user approves all changes. No AI key is required for these features.

Can customers export PowerPoint files?

The application includes client-side PPTX export. It also supports Markdown, JSON, and print output. The buyer should test every format in the final live setup before launch.

Can teams review a deck together?

Yes. Workspace roles, comments, assignments, due dates, approvals, version checks, and controlled share links support team review.

Can the owner change prices?

Yes. Plan prices, limits, access rules, Stripe mappings, visibility, trials, and grace periods can be managed from the owner area.

Is revenue guaranteed?

No. Revenue depends on the buyer's setup, pricing, marketing, customer support, and continued product operation.

Handover and support

Codeblix will provide up to 30 days of reasonable technical handover support for transfer questions and initial setup guidance. This does not include ongoing marketing, third-party fees, legal advice, unlimited custom development, or guaranteed results.