

KillerBug User Guide

Owner, provider, and homeowner operations

1. Product overview

KillerBug is a pest-control booking marketplace for homeowners and local professionals. It gives a homeowner one clear place to find a provider, review published services and prices, send a direct request, pay after acceptance, and follow the visit.

For a pest-control professional, KillerBug provides a public storefront and tools for service areas, services, prices, proof documents, requests, job progress, notifications, and payouts.

For the owner, KillerBug provides an administration area for users, provider review, contact messages, platform settings, billing settings, and admin security.

KillerBug is a starter business asset. It currently has no verified revenue, traffic, paying customers, completed commercial bookings, or active provider network. Demonstration profiles and reviews are sample content and must not be presented as real business results.

2. What the buyer receives

- The KillerBug.com domain, transferred through the agreed registrar process.
- The complete website source package.
- Public marketing, service, area, pricing, professional, contact, and legal pages.
- Sign-in, registration, and homeowner or provider role selection.
- Separate homeowner, provider, and platform owner workflows.
- Provider storefronts, booking requests, payments, payouts, notifications, reviews, and file uploads.
- This user guide and a separate technical handover guide.
- Three prepared marketplace listing images.
- Thirty days of hands-on support for handover questions, buyer-owned account setup, deployment help, and small corrections.

Third-party service accounts are not automatically included. The buyer must create or take control of the required accounts and complete any identity, payment, or business checks requested by those providers.

3. Main user roles

Platform owner or administrator

The owner controls the marketplace settings. The owner can review users, check provider proof, approve or reject providers, manage contact messages, update the platform name and logo, set the provider subscription price, connect the related billing price, and rotate the admin password.

The owner does not set each pest-control service price. Each provider publishes the price for the services they offer. This keeps the marketplace useful for different providers and service areas.

Pest-control provider

A provider creates an account, selects the professional role, builds a business profile, chooses service areas, adds services and fixed prices, uploads proof documents, and waits for owner review. After setup, the provider can receive direct customer requests, respond to them, update job progress, see notifications, and complete payout onboarding.

Homeowner

A homeowner browses providers, opens a profile, reviews services and prices, selects one professional, sends a request, and adds photos when useful. After the provider accepts, the homeowner can pay and follow the status until the work is complete. A review can then be added for that completed service.

4. Homeowner workflow

1. Open the Professionals page.
2. Search or browse the available pest-control providers.
3. Open a provider profile and check the business information, service areas, services, fixed prices, and completed-service reviews.
4. Sign in or create an account when asked.
5. Choose the homeowner role during first-time setup.
6. Select a service from the chosen provider.
7. Enter the pest problem, location, preferred date, and any helpful details.
8. Add photos if they will help the provider understand the issue.
9. Send the direct booking request.
10. Wait for the provider to accept, decline, or schedule the request.
11. When accepted, complete payment through the secure payment screen.
12. Follow the status as the job moves through scheduled, in progress, and completed stages.
13. Leave a fair review after the service is complete.

The amount shown for payment comes from the selected provider's saved service price. A homeowner should confirm the service details before paying.

5. Provider workflow

1. Create an account and choose the pest-control professional role.
2. Add the business name, contact information, service areas, and years in business.
3. Add a clear logo or profile image.
4. Select the services offered and set a fixed price for each one.
5. Upload certifications or other requested proof documents.
6. Wait for the platform owner to review the provider profile.
7. Complete payout onboarding when the buyer-owned payment account is active.

8. Review each incoming homeowner request.
9. Accept, decline, or schedule the request based on availability and service coverage.
10. Keep the job status current so the homeowner can follow progress.
11. Review notifications and past work from the provider dashboard.

Providers should publish accurate prices and service areas. They should not accept work outside their legal scope, insurance coverage, or operating area.

6. Owner and administrator workflow

First sign-in

Use the admin access details delivered through the secure handover process. Change the password immediately. Do not place the password in public documents, screenshots, email newsletters, or website content.

Review providers

1. Open the provider review area.
2. Check the provider's business details and uploaded proof.
3. Confirm that the information matches the requirements for the launch market.
4. Mark the provider as verified or rejected.
5. Contact the provider when more information is needed.

Platform verification is an owner decision. It is not a replacement for local licensing, insurance, identity, or background checks.

Set the provider subscription price

1. Connect the buyer-owned payment account and create the required billing product.
2. Open the billing or platform settings area.
3. Enter the monthly provider price.
4. Save the price so the matching billing price is used by the application.
5. Test the subscription flow in test mode before asking a real provider to pay.

The application includes provider subscription and service-payment foundations. The owner chooses the final commercial offer and must explain all fees clearly.

Manage messages and settings

- Review new contact messages and mark them as read or closed.
- Update the public platform name and logo when required.
- Check user records and provider status.
- Rotate the admin password whenever access changes.
- Keep legal, privacy, refund, and provider terms current for the launch market.

7. How the owner can earn

Provider subscriptions

The owner can charge professionals a monthly fee for access to the marketplace tools. The owner chooses the amount. A simple early offer may use one plan while the provider network is small.

Service payments

Homeowners can pay for an accepted booking through the application. The provider completes payout onboarding so service funds can be routed correctly. The buyer must decide fees, refunds, taxes, and payout rules before launch.

Optional future services

After demand is proven, the owner may add featured provider placement, managed profile setup, or local promotion services. These are business ideas, not current automated features.

8. Real-world examples

A homeowner finds an urgent provider

A homeowner finds insects in a kitchen, opens the Professionals page, chooses a provider that covers the area, checks the published inspection price, adds photos, and sends a direct request. The provider accepts and schedules the visit. The homeowner pays and follows the status from the dashboard.

A provider manages several service types

A provider offers inspection, ant treatment, and rodent control. The provider adds a fixed price for each service and lists the areas covered. New requests arrive in one dashboard, making it easier to respond and update each job.

The owner launches one city first

The owner recruits a small group of licensed providers in one city, reviews their proof, sets a simple monthly provider plan, replaces all demonstration content, tests the full booking flow, and starts local outreach. The owner can add more areas after the first market is working well.

9. First-week launch checklist

1. Take control of KillerBug.com and confirm registrar access.
2. Create buyer-owned accounts for sign-in, application data, payments, hosting, and email where needed.
3. Ask the technical operator to add production settings and deploy the application.
4. Change the admin password and remove seller access that is no longer required.
5. Replace every demonstration provider, review, photo, contact detail, and sample price.
6. Write clear provider terms, customer terms, privacy wording, refund rules, and support details for the target area.
7. Confirm provider licensing, identity, insurance, and service rules for the launch market.
8. Add one test provider with services, areas, prices, and proof.
9. Run one full homeowner request, provider response, test payment, payout onboarding, job completion, and review.

10. Invite the first real providers only after the checks pass.

10. Current status and boundaries

- Current monthly revenue is \$0.
- No traffic, customer, provider, booking, or payment volume is claimed.
- Demonstration data is for presentation and testing only.
- Buyer-owned service accounts and production settings are required.
- Payment-provider approval and provider payout onboarding are not guaranteed.
- The buyer must handle provider recruitment, customer marketing, legal review, local compliance, tax, refunds, and daily operations.
- Product changes requested after the support period are separate work.

11. Frequently asked questions

Can a nontechnical owner run the daily marketplace?

Yes. The customer, provider, and owner screens are designed for normal browser use. A technical operator is still recommended for the first deployment, service-account setup, monitoring, backups, and future updates.

Can the owner choose the subscription price?

Yes. The owner can update the provider subscription amount after the buyer-owned payment setup is complete.

Can providers choose their service prices?

Yes. Each provider publishes fixed prices for the services they offer.

Does the sale include real providers or customers?

No. No active provider network or customer list is represented in the package.

Is income guaranteed?

No. Results depend on the launch market, provider quality, pricing, customer demand, marketing, operations, and compliance.

What support is included?

Codeblix provides 30 days of hands-on support for handover questions, buyer-owned account setup, deployment help, and small corrections. It does not include unlimited development, provider recruitment, marketing, or legal advice.

12. Handover checklist

- Confirm the domain is in the buyer's registrar account.
- Confirm the buyer controls the website source package.
- Confirm all buyer-owned service accounts and billing details.
- Remove seller access that is no longer required.
- Rotate passwords, keys, webhook secrets, and deployment credentials.
- Confirm a successful test booking and payment flow.
- Keep the technical guide available for the person maintaining the application.