
DriverBud User Guide

Buyer and operator guide

DriverBud helps learner drivers find a suitable instructor and keep their learning progress in one clear place. It also gives independent instructors a practical workspace for enquiries, lesson records, student progress, and business visibility.

For the platform owner, DriverBud is a focused subscription business. Learners can use the discovery and progress tools for free. Instructors can join a paid plan for more capacity and tools, and they can buy featured placement for extra visibility. Lesson fees stay between each learner and instructor and are not collected by DriverBud.

What the buyer receives

- The DriverBud.com domain.
- The website source code and current product design.
- The public instructor marketplace and content pages.
- Learner accounts, instructor workspaces, and a separate owner console.
- Instructor subscription and featured-placement payment flows.
- This user guide and a separate technical handover guide.
- Up to 30 days of reasonable technical handover support from Codeblix.

The product is sold as a starter business asset. It currently generates \$0 per month and does not include guaranteed traffic, customers, instructors, or business results. The buyer must connect buyer-owned service accounts, review the legal content, prepare live data, recruit instructors, and market the service.

Main user roles

Learner

A learner can search approved instructors, compare profiles, save favourites, create a Learning Brief, send private enquiries, agree lesson proposals, follow skill progress, review lesson notes, and manage practice actions.

Instructor

An instructor can apply to join, submit profile and verification details, publish services after approval, manage availability, respond to leads, agree lesson proposals, keep learner records, log lessons, update skills, assign practice actions, and review business activity.

Platform owner

The owner controls instructor approval, plans, featured placements, learning categories, public content, reviews, reports, privacy requests, and platform settings. The owner also connects the payment account that receives instructor subscription and promotion payments.

How learners use DriverBud

1. Create an account

Choose the learner role and complete the basic profile. Add the town or postcode area, preferred transmission, lesson goal, suitable times, language, and any learning needs the instructor should know about.

2. Find an instructor

Open the instructor directory and search by area or learning need. Filters help narrow the results by manual or automatic lessons, language, availability, teaching focus, price range, response time, rating, and vehicle adaptation tags.

Only approved instructor profiles should appear in the public directory. Profile pages show the instructor's teaching information, vehicle details, lesson types, service areas, policies, and eligible reviews.

3. Create a Learning Brief

The Learning Brief helps the learner explain what they need before an instructor replies. It can include:

- Current driving experience.
- Main goal and test date, if any.
- Previous lesson hours.
- Strengths and concerns.
- Pickup area.
- Preferred schedule.
- Language and accessibility needs.
- Preferred instructor qualities.
- Budget range and a personal message.

The learner can send the brief to one or more instructors. Each instructor receives a separate private conversation.

4. Review and accept a lesson proposal

An instructor can suggest a date, time, duration, pickup area, lesson type, indicative price, policy, and expiry time. A lesson becomes confirmed only after both the learner and instructor accept the proposal.

DriverBud does not collect the lesson fee. The learner and instructor arrange lesson payment directly under the instructor's own terms.

5. Follow learning progress

After a lesson, the learner can view shared notes, skill updates, practice actions, milestones, and the next suggested focus. The learner can add a reflection and rate confidence separately from the instructor's assessment.

The readiness view is a planning aid based on recorded skill coverage and recent evidence. It is not a driving-test prediction or an official assessment.

6. Leave a review

A learner can leave a review after an eligible completed lesson record or owner verification. Reviews remain subject to moderation.

How instructors use DriverBud

1. Create an instructor profile

Choose the instructor role and add the business name, biography, service areas, languages, lesson types, teaching style, experience, response time, policies, public images, and profile address.

Add each vehicle with its model, transmission, learner capacity, relevant adaptation tags, image, and public notes.

2. Submit verification information

Upload the requested private verification files and expiry information. These files are for owner review and are not shown publicly. The owner can approve, reject, suspend, or request updates to an instructor profile.

An instructor profile appears in the marketplace only after approval and publication within the active plan limits.

3. Choose a plan

The available plan names, prices, limits, and features are controlled by the platform owner. An instructor can choose a paid plan through the account billing area. Payment is made through the platform's connected payment service.

The current product supports recurring instructor subscriptions and paid featured placement. The owner may change plan prices and limits before launch.

4. Set availability and services

Add regular weekly availability and any date exceptions. Keep service areas, lesson types, vehicle details, policies, and indicative package information current so learners can make informed requests.

Availability is a request calendar. It does not confirm a lesson until both parties accept a proposal.

5. Manage enquiries

New Learning Briefs appear in the lead workspace. The instructor can review the learner's goal, qualify the lead, send messages, use saved replies, add a follow-up date, and move the enquiry through clear stages such as new, contacted, accepted, waitlisted, declined, converted, or closed.

6. Propose and confirm a lesson

Create a proposal with the date, time, duration, pickup area, lesson type, indicative price, and policy. The instructor and learner each accept the same proposal before it becomes confirmed.

7. Keep lesson and student records

For each active learner, the instructor can review goals, upcoming requests, lesson history, private notes, shared notes, and progress. After a lesson, record the focus skills, observations, learner reflection, ratings, practice actions, and next focus.

Private instructor notes stay separate from learner-visible notes. Use this area only for appropriate business records and follow local privacy rules.

8. Use planning tools

DriverBud includes calculation-based tools that do not need an external AI account:

- Match Score compares service area, transmission, learning need, schedule, language, accessibility tags, budget, and response quality.
- Lesson Plan Assistant selects owner-approved exercises from low-rated or older skill evidence.
- Readiness Overview shows weighted skill coverage and how recent the evidence is.
- Progress Trend compares instructor ratings over time and shows when there is not enough evidence.
- Follow-up Queue highlights unanswered leads, overdue actions, expiring proposals, approaching test dates, and long gaps between lessons.
- Profile Completeness Coach checks whether key profile and accessibility details are present.

These tools support decisions. They do not judge driving safety, predict a test result, or replace instructor judgement.

How the platform owner runs DriverBud

1. Sign in to the owner console

Use the separate owner sign-in supplied during handover. Change the initial credentials immediately and keep them private. The owner console is separate from learner and instructor accounts.

2. Review the dashboard

The dashboard brings together learner, instructor, profile, lesson, enquiry, subscription, promotion, verification, report, and revenue records. Use it to identify work that needs attention.

3. Approve instructors

Review each submitted profile and its private verification information. Approve, reject, suspend, or request corrections. Add clear internal notes and review expiry dates before allowing a public badge or profile.

DriverBud provides a review workflow, but the platform owner remains responsible for deciding what checks are legally and commercially suitable.

4. Set plans and prices

Open the billing area and review each plan. The owner can change:

- Plan name and description.
- Monthly or one-time price where supported.
- Feature list.
- Limits such as active learners, vehicles, replies, and staff seats.
- Whether a plan is active.
- Payment product and price mapping.

After connecting a buyer-owned payment account and completing test transactions, paid instructor plans and featured placement payments go to the owner's payment account, subject to provider fees and account rules.

Lesson fees are outside DriverBud. Adding lesson checkout or instructor payouts would be a future development project.

5. Manage the marketplace

The owner can manage instructor profiles, vehicles, lesson types, locations, featured inventory, reviews, reports, and public page addresses. Check that public information is accurate and remove or suspend content that breaks platform rules.

6. Manage learning content

Skill groups, skill labels, rating language, exercise templates, milestones, and report wording can be adjusted for the chosen market. Keep the wording clear that progress tools are educational records, not official licensing decisions.

7. Manage public content

Use the content area to maintain location pages, lesson-type pages, guides, FAQs, testimonials, safety information, navigation, footer details, and search descriptions. Publish only content the owner has reviewed.

8. Handle operations and privacy

Review contact requests, reports, file-expiry notices, privacy requests, usage, rate limits, maintenance settings, and the audit log. Complete account export or deletion requests according to applicable law and the platform's published policy.

Revenue model

Built-in revenue options

- Recurring instructor plans for higher capacity and added tools.
- Driving-school plans for team seats, vehicles, and shared lead handling.
- Paid featured placement for added directory visibility during a set period.

Possible future options

A buyer may later add sponsored content, local partnerships, lead fees, or lesson checkout. These are ideas for future development and are not current features or current revenue.

First-week launch checklist

- 1 Take control of the domain and application package.
- 2 Create buyer-owned accounts for hosting, application data, authentication, payments, and any required file services.
- 3 Change the owner credentials and rotate every transferred secret.
- 4 Check the platform name, logo, contact details, navigation, and public pages.
- 5 Review instructor plans, prices, limits, and featured-placement settings.
- 6 Connect the payment account and complete subscription and promotion tests.
- 7 Review instructor approval rules, verification wording, privacy terms, safety content, and retention settings.
- 8 Remove or clearly label sample content before public launch.
- 9 Test learner, instructor, owner, message, proposal, lesson, review, and billing workflows.
- 10 Recruit the first suitable instructors and begin local marketing.

Practical examples

A learner preparing for a test

The learner searches for an automatic instructor near Manchester, completes a Learning Brief, and sends it to two suitable instructors. One instructor replies with a lesson proposal. Both accept. After the lesson, the learner sees shared notes, skill updates, and one clear practice action.

An independent instructor managing several learners

The instructor keeps profile information and availability current, reviews new enquiries, converts accepted learners into active records, logs each lesson, and uses the follow-up queue to avoid missed replies or overdue practice actions.

The owner growing subscription revenue

The owner sets a free entry plan and paid plans with clear limits. Approved instructors can upgrade for more learner capacity and business tools. The owner can also sell time-limited featured placement in selected directory positions.

Current status and boundaries

- Current revenue is \$0 per month.
- No traffic, customer, instructor, subscription, or transaction level is guaranteed.
- The product includes demo and sample content for presentation and workflow testing. The buyer should review it before launch.
- Instructor subscriptions and featured placement are supported.
- Lesson checkout, deposits, instructor payouts, and payment splitting are not included.
- Maps, GPS tracking, telematics, video analysis, government test booking, insurance checks, and licence verification APIs are not included.
- Smart planning features use clear rules and stored learning evidence. They do not use generative AI.
- The owner is responsible for service accounts, operating costs, marketing, moderation, customer support, privacy, legal review, and local compliance.

Handover and support

Codeblix will assist with the agreed ownership transfer and provide up to 30 days of reasonable technical handover support. This covers transfer questions and initial setup guidance. It does not include ongoing marketing, third-party fees, unlimited custom work, legal advice, instructor verification decisions, or guaranteed results.