

1StopSalon User Documentation

1. The Problem 1StopSalon Solves

Running a beauty or wellness business is chaotic. Stylists and salon owners are often stuck using pen and paper, answering phones during haircuts, or losing money because they cannot sell products online.

On the other side of the industry, entrepreneurs looking to enter the software market face high development costs. Building a scheduling engine, a payment system, and a storefront builder from scratch takes months.

1StopSalon solves both problems. It is a complete SaaS (Software as a Service) platform. As the owner of this application, you provide salon owners with a professional digital storefront, booking system, and online shop. In return, you build a scalable business that generates recurring subscription revenue.

2. Why You Should Run This Platform

You are not just buying a script; you are acquiring a fully functional SaaS business model. Here is the value you gain immediately as the **Platform Owner**:

- **Launch Your Own Brand:** You can rename the platform and upload your own logo immediately.
- **Generate Recurring Revenue:** You set the monthly subscription price. Providers (salons) pay you automatically every month to use the software.
- **Zero-Touch Payouts:** The system uses Stripe Connect. When a customer pays for a haircut, the money goes to the provider, and fees are handled automatically. You do not have to manually transfer money.
- **Scalability:** The system is built to handle unlimited providers and consumers. Whether you have 10 salons or 10,000, the platform works the same way.
- **Complete Control:** You have an Admin Dashboard to view all users, manage subscriptions, and oversee the health of your platform.

3. Roles & How They Use the Platform

Understanding the three user types is critical to running your business.

1. The Owner / Admin (You)

You own the software. Your job is to configure the platform and acquire "Providers."

- **Responsibilities:** Set the platform name, upload your logo, define the monthly subscription price, and monitor platform growth.
- **Where you work:** The Admin Dashboard (``/admin``).

2. The Provider (Your Customer)

These are the salon owners, barbers, or spa managers who sign up for your service.

- **Responsibilities:** Create their public profile, list services (e.g., Haircut), list products (e.g., Shampoo), manage their calendar, and fulfilling orders.
- **Where they work:** The Provider Dashboard (``/dashboard``).

3. The Buyer / Consumer

These are the clients visiting the salons.

- **Responsibilities:** Browse salons, book appointments, pay for services, and buy

products.

- **Where they work:** The Public Storefronts (``/store/salon-name``) and their Booking History (``/my-bookings``).

4. Quick Start Guide for Owners

Follow these steps to take ownership of your platform and prepare it for the public.

Step 1: Log In as Admin

Access the administrative panel to take control.

- **URL:** ``/admin``
- **Default Username:** ``codeblix``
- **Default Password:** ``admin``

Step 2: Brand Your Platform

Make the software yours.

1. Navigate to the **Settings** tab in the Admin Dashboard.
2. **Platform Name:** Enter the name of your new SaaS (e.g., "StyleBook" or "SalonPro").
3. **Logo:** Upload your company logo. This will replace the default logo across the entire site, including the navigation bar and login screens.
4. Click **Save Settings**.

Step 3: Set Your Pricing (Monetization)

Decide how much you want to charge salon owners.

1. Navigate to the **Pricing** tab.
2. **Monthly Price:** Enter the amount (in USD).
 - *Strategy:* If you set this to \$0, signup is free (good for initial growth). If you set it to \$29, providers must pay \$29/month via credit card to access their dashboard.
3. Click **Save Pricing**.

Note: The application handles the creation of these pricing plans in Stripe automatically.

5. Real-World Use Cases

Scenario A: The Passive Income Owner

You buy 1StopSalon and brand it as "CityCuts." You set the subscription price to \$49/month. You market it to local barbershops. Ten barbers sign up.

- **Result:** You generate \$490/month in recurring revenue automatically, while the software handles the scheduling and product sales for the barbers.

Scenario B: The Independent Stylist (Provider)

Sarah runs a boutique salon. She signs up for "CityCuts."

- **Action:** She uploads photos of her "Balayage" service and sets her hours (closed on Mondays). She also lists expensive hair oil for sale.
- **Result:** She stops answering phone calls because clients book online. She ships hair oil orders that come in through her dashboard, increasing her income.

Scenario C: The Busy Client (Buyer)

Mike needs a haircut but hates calling during work hours.

- **Action:** He visits Sarah's link on your platform, selects "Men's Cut," picks 5:00 PM on Tuesday, and pays with his credit card.
- **Result:** He receives a confirmation email immediately.

6. Key Features & Benefits

For the Owner (You)

- **Dynamic Pricing Engine:** Change your subscription fees instantly based on market demand.
- **Provider Oversight:** View a list of all signed-up salons. If a provider violates terms, you can delete their account from the Admin panel.
- **Automated Onboarding:** New providers are guided through account creation and payment setup without your manual intervention.

For Providers

- **Drag-and-Drop Management:** Easily add services with prices, durations, and images.
- **E-Commerce Store:** A built-in shop to sell physical goods (inventory

— Commerce system (help to sell products, goods, inventory, management included).

- **Stripe Payouts:** Earnings are deposited directly into their bank account.
- **Custom Storefront:** They get a unique URL (``your-app.com/store/their-name``) to share on Instagram or Facebook.

For Buyers

- **Visual Booking:** See photos of services before booking.
- **Real-Time Availability:** The system prevents double-booking automatically.
- **Secure Payments:** Credit card information is processed securely via Stripe.

7. Step-by-Step Feature Instructions

For Providers: Creating a Service

1. Log in and go to **Services** in the sidebar.
2. Click **Add New Service**.
3. Enter a Title (e.g., "Manicure") and Price.
4. Set the Duration (e.g., 45 minutes). This blocks that time on the calendar.
5. Upload a high-quality image.
6. Click **Create Service**. It is now visible on the public storefront.

For Providers: Managing Business Hours

1. Go to **Storefront Settings**.
2. Scroll to **Business Hours**.
3. Set Start and End times for each day.
4. Toggle "Closed" for days off (like Sundays).
5. The booking engine will now only allow appointments during these specific windows.

For Providers: Getting Paid

1. Go to **Payouts** or click the notification banner.
2. Click **Connect Stripe**.
3. Follow the prompts to enter bank details.
4. Once the status shows "Active," all earnings from bookings and products will be routed to that bank account.

For Buyers: Booking an Appointment

1. Navigate to a salon's storefront page.
2. Browse the "Services" tab.
3. Click **Book Now** on the desired service.
4. Select a date and time from the available slots.
5. Enter guest details and payment information.
6. Click **Confirm Booking**.

8. Social Proof & Trust

The platform includes a dedicated **Showcase** and **Testimonials** section on the homepage.

- As an Admin, these sections help convince new Providers to sign up.
- The "Showcase" page dynamically lists high-performing salons, proving to new users that the platform is active and trusted by others.
- *Note: This data is seeded automatically to help you launch with a professional look.*

9. Frequently Asked Questions (Objection Handling)

Q: Is it safe for me to take payments? A: Yes. The platform uses Stripe, the industry standard for online payments. You do not store credit card numbers on your server; Stripe handles all compliance and security.

Q: Do I need to be technical to run this? A: No. The Admin Dashboard allows you to change the site name, logo, and pricing without writing a single line of code.

Q: How do I make money? A: You make money by charging Providers a monthly subscription fee to use your software. You set this price in the Admin Dashboard.

Q: What happens if a Provider cancels? A: Stripe manages the subscription status. If